

FIG. 1

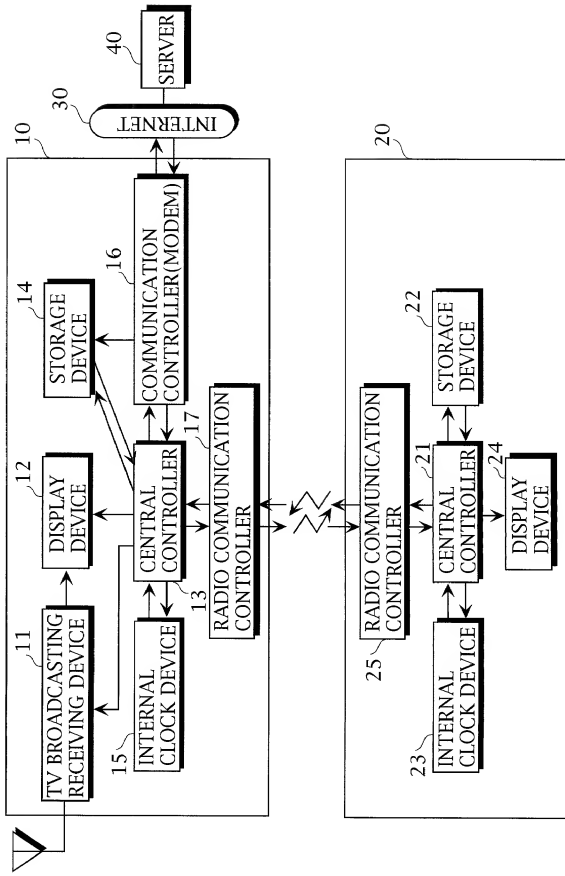


FIG. 2

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<EPG DATE=1999.12.25><←Declare Start of EPG Descriptor Block (Designate Date for Broadcasting by DATE Attribute)
<CHANNEL NUMBER=4><←Declare Start of Channel Descriptor Block (Designate Channel 4 by NUMBER Attribute)
<PROGRAM START=8:00 END=9:45 HREF="MORNING NEWS"><←Declare Start of Program Descriptor Block
(Designate Start Time and End Time by START and END,
Designate URL for Program-Related
Information by HREF)
<TITLE> "MORNING NEWS" </TITLE><←Program Name
</PROGRAM>><←Declare End of Program Descriptor Block
...
<PROGRAM START=21:00 END=22:00 HREF="COOKING MATCH SHOW"><←Describe Programs Corresponding to One Day
on Same Channel
<TITLE> "COOKING MATCH SHOW" </TITLE>
</PROGRAM>
...
</CHANNEL><←Declare End of Channel Descriptor Block
</CHANNEL BANGOU=6><←Describe Each Channel
...
</CHANNEL>
...
</EPG><←Declare End of EPG Descriptor Block

```

FIG. 3

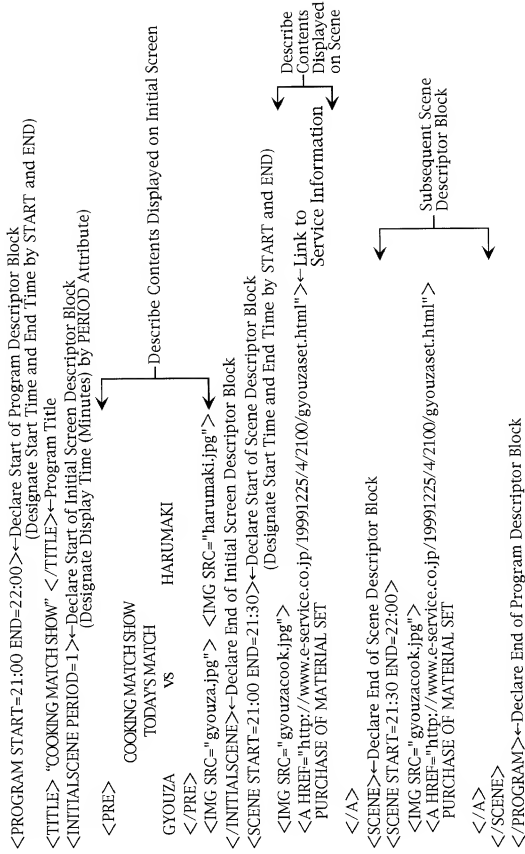


FIG. 4

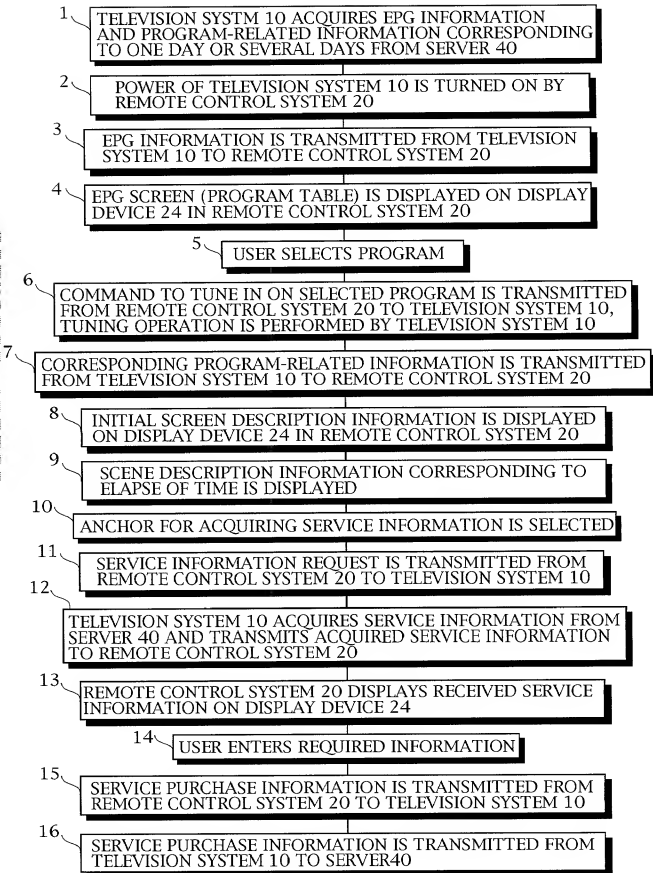


FIG. 6(a)

<MIZU GYOUZA>	<u>PURCHASE OF MATERIAL SET</u>
RECIPE IMAGE	
MATERIAL (FOR FOUR PERSONS) ----- ----- -----	



FIG. 6(b)

<NAMA HARUMAKI>	<u>PURCHASE OF MATERIAL SET</u>
RECIPE IMAGE	
MATERIAL (FOR FOUR PERSONS) ----- ----- -----	

FIG. 7

PURCHASE OF MATERIAL SET	
CONTENTS OF ORDER	NUMBER PRICE
SIMPLE COOKING SET OF HARUMAKI	<input type="text"/> <input type="text"/> YEN
REGISTERED INFORMATION ABOUT CUSTOMER	
NAME	XXXX
ADDRESS	XXXXXXXXXXXXXXXXXXXX
TELEPHONE NUMBER	XXXX-XX-XXXX

FIG. 8

PURCHASE OF MATERIAL SET	
CONTENTS OF ORDER	NUMBER PRICE
SIMPLE COOKING SET OF HARUMAKI	<input type="text" value="2"/> <input type="text" value="1,500"/> YEN
REGISTERED INFORMATION ABOUT CUSTOMER	
NAME	XXXX
ADDRESS	XXXXXXXXXXXXXXXXXXXX
TELEPHONE NUMBER	XXXX-XX-XXXX

FIG. 9

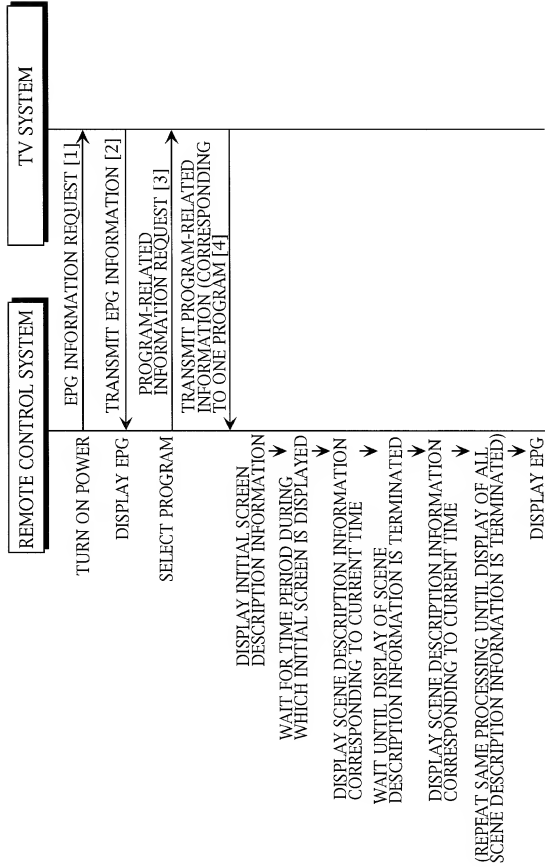


FIG. 10

